

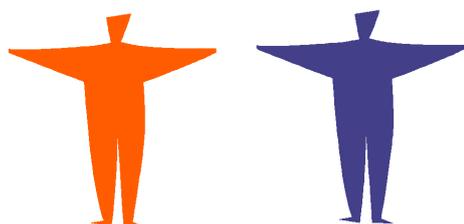
The effectiveness of your communication cascades, training solutions and learning programmes are being challenged more than ever before. Organisations are increasingly budget-restricted, time-poor and information-rich.

**Learning** needs to become **application** needs to become **business results...**

Traditional and ordinary designs have too much content and lack sophistication in engagement techniques, resulting in receivers becoming **disengaged**, **disempowered**, and **disconnected** from their everyday roles.

***"Stretch Learning helped us develop messages that were clear and easy to pass on to our stakeholders. The success of the programme can be measured by a quicker than anticipated return on investment."***

Philip Hills,  
Head of Service Development &  
Standardisation,  
Compass Group PLC



Coaching you to...

## Stretch Learning can 'coach you to' design or refresh your training or communications.

*"Giving people too much information in a short space of time means only one thing – you have given too much information in a short space of time! People need to create their own meaning and purpose to truly buy into a change in their lives!"*



**Tim Andrews, Founder Stretch Learning**

## How well do your communication cascades, training solutions and learning programmes engage your receivers to create tangible business benefits?

**Design Coaching by Stretch Learning** is for anyone who needs to design communication cascades, training solutions and learning programmes. A Stretch Learning consultant will work with you and positively challenge the norms associated with traditional event delivery – from a receiver's point of view.

It has been proven that the success of communication cascades, change programmes and learning events and the longevity of their key messages is dependent upon the genuine engagement of receivers and learners. With our coaching and expertise we will help you transform an ordinary event into an outstanding experience for your receivers.

### Design Coaching with Stretch Learning ensures that:

You as a **designer**, are upskilled with the Stretch Learning Principles of Engagement, and your learning immediately becomes application throughout the coaching process, developing your confidence and thinking from a receiver's perspective. This enables you to then successfully transform further events in the same way.

Your **receivers** experience increased engagement, empowerment and connection within leading-edge events – consistently as you roll out your new design skills at future events.

Your **organisation** experiences outstanding results, as you let go of ordinary tradition and embrace leading-edge thinking.