

In times of increasing change and more diverse and dispersed audiences, organisations must hold communication accountable for business results.

Be it communication cascades, change programmes or learning events, delivered by Leaders, Managers, Key Stakeholders and Trainers, limited resources have to go further to reach more, and achieve more.

**Design Projects** by Stretch Learning, has helped many clients around the world in areas such as:

Operating Practice and Procedures

Income Tax Compliance

Diversity and Inclusion

Building your brand

Employee Engagement

Performance Management

Ethical Procurement

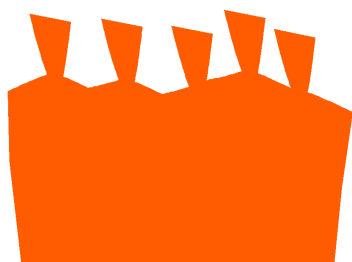
Product Packaging

Transport and Storage Standards

Client Partnering

*"Stretch Learning helped us develop key messages that were clear and easy to engage our stakeholders"*

Adrian Reed,  
Corporate Planning Manager,  
Qatargas



Design Projects

**Stretch Learning can refresh, redesign or design from new any of your key business communication change programmes or learning events.**

## Is your organisation ordinary?

Reciting key business information

...via too many slides

...skipping what might not be relevant

...with a different spin for every audience.

## What results are you achieving?

Dilution?

Disengagement?

Poor Business Results?

## Is your organisation World Class?

**Courageous** in crafting information to make it relevant to receivers

**Innovative** in methods of engagement

**Disciplined** in delivering key messages

**Consistent** in how it reaches global audiences.

## What results are you achieving?

Consistency of key messages!

Employee engagement!

Positive Business Results!

**Design Projects by Stretch Learning** enables you to achieve World Class standards in your communication cascades, change programmes, and learning events. Stretch Learning Design consultants will work with you to produce an engaging event based on the principles from the 'Stretch Experience'.

It has been proven that the success of communication cascades, change programmes and learning events and the longevity of their key messages is dependent upon the genuine engagement of your people.

Stretch Learning will then produce the design, learning resources and high impact visuals that will enable your receivers to have higher retention, recall and ownership at a World Class level.

**Design Projects By Stretch Learning** ensures that:

**Your deliverers** of the message will develop their ability to communicate in more courageous, innovative, disciplined and consistent ways by engaging with this process from a receivers' point of view alongside Stretch Learning.

**Your receivers** of the message increase their engagement and connection with key business information, making meaning for themselves and taking ownership for how they will embrace this knowledge and contribute to business needs.

**Your organisation** experiences World Class status, within communication, strategy execution, employee alignment and engagement and ultimately business results.