

THE  
**STRETCH**  
EXPERIENCE®  
Virtual Facilitator

Globalising industries, larger remote teams and economic pressures all mean that...

**Leaders and Line Managers are increasingly required to do more... with less!**

Develop your Leaders to deliver less – and create more – by becoming a licensed Stretch Experience facilitator within your organisation.



“There is an obsession with the overuse of PowerPoint to communicate key information within most organisations. This alone, has seriously damaged the receivers ability to engage and buy into key information.”

Tim Andrews, founder of Stretch Learning, and The Stretch Experience.

**“We asked Stretch Learning ‘how can we create a Stretch Experience for a broader audience using our own internal resources’ and here is their answer!”**

Head of Planning and Strategy,  
Global Utilities Co.

# The Stretch Experience® Virtual Facilitator

## Delivering just facts and information is no longer enough

Industries and teams need to be engaged with the key business messages to create World Class Organisations.

In these challenging times, what is your organisation doing differently to keep the lines of communications open?

Typically the pressure to connect more people with more information in less time leads us to tired solutions:

- ...more content
- ...on more slides
- ...delivered faster
- ...to passive receivers

**What have you achieved from this approach? As a deliverer? As a receiver?**

**There must be a better way!**

### The Stretch Experience

is born out of an exceptional understanding of the principles of engagement.

It has been proven that the success of communication events and the longevity of their key messages is underpinned by the genuine engagement of receivers and learners.

### The Stretch Experience Virtual Facilitator

is a 1-Day programme with virtual tuition from The Stretch Experience founder, Tim Andrews. Delivered alongside a licensed facilitator (who can be incorporated into your organisation), it leads the way in up-skilling your key leaders and managers so that they understand what is important to the ‘receiver’ in any given communication – whatever the topic.

### The Stretch Experience Virtual Facilitator

ensures that:

Your **deliverers** will gain the insight and ability to ensure that their own communications are engaging and ‘receiver-focused’.

Your **receivers** answer their questions of “why?”, “so what?” and “what’s in it for me?” in clear and meaningful ways, maximising their ‘buy-in’.

Your **organisation** achieves consistency in communication cascades, minimises dilution of key messages, and maximises employee engagement – a valuable Return On Investment.